The Empty Memos: Corporate Graveyards

1. Provide Context about layoffs
2. Show abridged list of company memos
3. Summarize main quote – due to unfortunate circumstances
4. Summarize secondary quote – I take responsibility
5. Memo 1 discussion
6. Can it really be true that all these companies are experiencing the same circumstances?
7. Memo 2 discussion
8. How can people genuinely take the statement, “We regretfully must part with our talented employees?”
9. Memo 3 discussion
10. With each additional memo, the words lose more and more meaning. It creates a kind of numbing effect that allows these companies to escape responsibility
11. What are the public financials of these companies?
12. How does the main quote and second quote change with these financial contexts in mind
13. They hollow out even further, the unfortunate circumstances and responsibility are seen for what they really are, veiled acknowledgements to the corporate responsibilities to shareholders
14. Stating a pro-individual agenda over an anti-corporate agenda

While layoffs have been a staple of capitalist economies since their inception, one development that’s unique to this generation is the publicized nature of the event. Within hours of an announced layoff, the information is public and it includes lists of affected employees along with “heartfelt” statements from tech CEO’s on the unfortunate nature of the decision.